

So many ways to reach out to your Community

Sandwich boards
Sail banners
Signs

Brochures & Pamphlets
Handouts

Local newspaper articles
(print)

Retail stores
Window posters

Community Centers
Community service

(where the boys are)
Senior Centers
Farmers' Market
Pickleball Courts
Trail heads
Churches

Time to Get Busy



Be Wiling to Try

Business cards
Free lunch
invitations

(personal)
Face-to-Face
Neighbors
Golfers, Bowlers
Follow-up

(electronic)
Internet
Social media
Websites

Wine Tastings

Wear SIR apparel

Next door
Facebook
www.WeAreSIR.com

Consider trying these recruiting ideas